



SAM AWARDS

CATEGORY

WINNERS

Best Builder Sales Assistant	Claudia Jacobs: eQ Homes
Best Builder Sales Representative	Cathy Russo: Richcraft Homes
Best Builder Sales Team	Campanale Homes
Best Renovator Sales Representative	Herb Lagois: Lagois Design Build Renovate
Best Industry Partner Sales Representative	Cathy MacKinnon: RBC
Best Builder Print Ad	The Bowery: Richcraft Homes
Best Builder Radio Ad	Longfields Station: Campanale Homes
Best Builder Social Media Ad	Merry Dairy Promotional Ad: TRUEdotDESIGN with Uniform Urban Developments
Best Builder Video	River Terraces at Greystone Village: eQ Homes
Best Builder Logo	Bradley Commons: Richcraft Homes with Urbandale Construction
Best Builder Sales Centre	River Terraces at Greystone Village: eQ Homes
Best Builder Design Centre	1451 Wellington: Mizrahi Development Group
Best Builder Signage	The Corners on Main: Domicile Developments with Finline Perspectives
Best Builder Brochure	Richcraft Brochures: Richcraft Homes
Best Builder Marketing Campaign	The Bowery: Richcraft Homes



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Best Builder Website	RND Construction Website: RND Construction
Best Marketing Innovation (Open Category)	The Corners on Main Application & Touchscreen: Domicile Developments with Fineline Perspectives
Best Renovator Print Ad	Renovation Planning Seminar: Amsted Design-Build
Best Renovator Signage	Sunter Homes Vehicle Wrap: TRUEdotDESIGN with Sunter Homes
Best Renovator Website	Amsted Design-Build Website: Amsted Design-Build with TRUEdotDESIGN
Best Renovator Marketing Campaign	Referral Leads for Results: Amsted Design-Build
Best Industry Partner Print Ad	Ottawa Magazine Interiors: TRUEdotDESIGN with Christopher Simmonds Architect
Best Industry Partner Social Media Ad	Mosaic Facebook Ads: TRUEdotDESIGN with Christopher Simmonds Architect
Best Industry Partner Video	The Hobin Timeline: TRUEdotDESIGN with Hobin Architecture
Best Industry Partner Showroom	Stone Design Concepts Showroom: Stone Design Concepts
Best Industry Partner Marketing Campaign	Hobin Architecture Rebranding: TRUEdotDESIGN with Hobin Architecture
Best Industry Partner Website	HD&P Website: TRUEdotDESIGN with HD&P
Best Town Home Model	The Hudson: Richcraft Homes



SAM AWARDS

Best Single Family Home Model
(Under 2,500 sq. ft.)

The Arden: Richcraft Homes

Best Single Family Home Model
(2,501 – 3,000 sq. ft.)

The Ashmore: Richcraft Homes

Best Single Family Home Model
(3,001 sq.ft. & over)

The Greyson: Campanale Homes

Best Bungalow Model (Attached)

Edgewood II: Urbandale Construction

Best Bungalow Model (Single)

Horizon Series Glendale: Urbandale Construction

Best Condo Model (Low Rise)

The Lanesborough: Valecraft Homes

Best Condo Model (Mid – High Rise)

Model 411 – F4: Richcraft Homes

Best Community

Greystone Village: eQ Homes with
Hobin Architecture

Best Condo Project

1451 Wellington: Mizrahi Developments

Most Environmentally Friendly Builder

RND Construction

Industry Partner of the Year

Adele Jacobs: Deslaurier Custom Cabinets

Grand SAM Award

Richcraft Homes